



Digital Experience Services

Enabling businesses to design cohesive  
and contextual

# Digital Experiences





# Kellton helps businesses reimagine customer journeys and deliver outstanding experiences

We bring people, processes, and technologies together to reimagine their digital strategies and deliver impeccable experiences to the end customers.

## Design Studio is at the forefront of creative excellence

### Cutting-edge experiences by Kellton

We've taken a giant leap forward in Digital Experience with our specialized offering Design Studio, dedicated to exceeding your design expectations and setting new standards in creating exceptional experiences.

[Design Studio Website](#) →



## Product Strategy and Consulting

We specialize in crafting compelling product strategies, conducting thorough market analysis, and executing successful launches while optimizing pricing and managing the entire product lifecycle for sustained success.



## Product Design

We excel in creating intuitive user experiences by conducting thorough UX research, delivering innovative product design, implementing scalable design systems, and crafting distinctive branding solutions for memorable digital experiences.



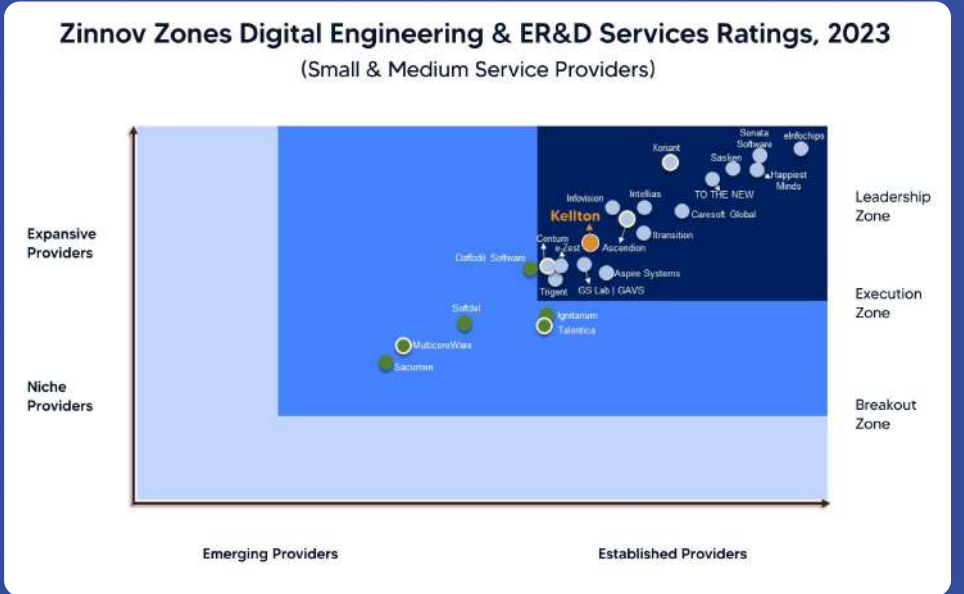
## Product Management

We partner closely with businesses to define product vision, employ Agile methodologies for intuitive product design and development, consult on effective go-to-market strategies, and provide ongoing optimization for continued growth.



# A Zinnov-recognized Leader

Kellton has emerged as a Leader in Zinnov Zones Digital Engineering and ER&D Services Ratings 2023, twice in a row. Zinnov has also featured us as a Leader in the [Experience Engineering services ratings](#) in the Small & Medium service provider segment. Zinnov lauds our capabilities of delivering digital solutions with a customer-first mindset leveraging our Customer Experience and Innovation Lab. In addition, we are also proud to have been amongst the "noteworthy players" in the [Consumer Software segment](#), distinguished for its significant strides in platforms and frameworks by Zinnov.



## The Kellton advantage as a DX partner

<p><b>User-centered design</b></p> <p>Collaborating with our design team, we create intuitive, visually stunning interfaces, via UX/UI best practices to ensure user delight and loyalty.</p>	<p><b>Project management</b></p> <p>We maintain strong channels within our team, with stakeholders. We ensure clarity, timelines, and transparent progress reporting, fostering efficient collaboration.</p>	<p><b>Cross-platform expertise</b></p> <p>We're cross-platform experts, making seamless apps on web browsers, mobile devices (iOS/Android), and desktops, saving time and expanding compatibility.</p>	<p><b>Performance optimization</b></p> <p>We optimize code, use caching, lazy loading, and network optimization to create lightning-fast, responsive apps for an alluring user experience.</p>	<p><b>Integration and delivery</b></p> <p>We breathe life into projects via continuous integration &amp; delivery. Frequent testing, updates, and bug fixes create a captivating experience.</p>
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## Key industries we serve

Insurance	Healthcare	Education	Manufacturing
Retail & E-commerce	Chemicals	Energy & Utilities	Non Profits
Oil & Gas	Distribution	Banking & Financial Services	Travel

## Our esteemed clientele



## Success story

### HUMBL

A US-based fintech company focused on curating a marketplace to view, purchase, and sell NFTs to facilitate the engagement between creators and buyers within the digital economy. We created an innovative NFT platform underpinned by the mobile-first principle. We enhanced the user experience and design while focusing on the intricate realm of Web3 technology.



Web and Mobile app

UX and UI Strategy

FinTech Industry

**70%** Increase in user onboarding on the platform

**20+** Wallets supported by platform for scaled transactions

“Kellton helped us achieve the leap that we needed to start polishing things for the many end-users out there. We are pleased with Kellton’s cost-performance offer regarding the development of the game—from designing, asset implementation, testing, functionality enhancement—using agile and strategic approaches.”

**Kiyoshi Ohkawa**

President & CEO, Sonic Powered



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